MORNING RITUAL

EYE-OPENER

Hand-warmer
tempting aroma

A HOT BREAKFAST

MORNING RITUAL

CATCHING UP WITH FRIENDS

DOUBLE SHOT OF CHOCOLATE 170 DEGREES 3 PUMPS OF CARAMEL SYRUP 2 PACKS OF SUGAR
People crave things for different reasons. Take the CR-V, for instance. It has advanced technological features that will keep you ahead of the curve. An upgraded engine for a more responsive drive. And an eye-catching, redesigned exterior that wraps it all up in style. So no matter why you crave it, the 2010 CR-V will surely satisfy.
CR-V EX-L shown in Glacier Blue Metallic.
With accommodations for five, tasteful appointments and incredibly comfortable seats, the CR-V rejuvenates both body and soul. For those who crave a deeper experience, the CR-V EX-L offers a 10-way power driver’s seat including power lumbar support, dual-zone automatic climate control, leather trim and heated front seats. Everything you could want on the road to enlightenment.

SMART SYSTEMS
The Maintenance Minder system monitors how you drive and alerts you when a specific service is required.

DRIVER-FOCUSED
The illuminated steering wheel-mounted audio controls help you keep your attention on the road ahead (EX, EX-L).

BRING YOUR FAVORITES
The new USB Audio Interface (EX-L) keeps your compatible MP3 player charged and lets you control it through the CR-V’s audio system.

AIR TO BREATHE
The power moonroof is designed to let you enjoy the outdoors while minimizing any wind noise (EX, EX-L).

a high dose of HIGH-TECH
Once inside the CR-V, you’ll find a host of convenient features at your fingertips. EX-L models offer an available Honda Satellite-Linked Navigation System to guide the way. On navigation-equipped models, you can connect your compatible cell phone to the new Bluetooth® HandsFreeLink®, which allows you to make and receive calls by a simple verbal command. Want more? Steering wheel-mounted controls are a nice touch.

REARVIEW MONITOR
On models with navigation, a rearview camera activates when the CR-V is in reverse. An image of the area directly behind the vehicle is displayed on the navigation screen, helping you to see objects or people that might be in the way.

IT’S DIGITAL CITY
All CR-V audio systems play MP3- and Windows Media® Audio® (WMA)-compatible CDs and come with an auxiliary input jack. And on EX and EX-L models, a 6-disc in-dash changer is standard. But for 170 channels of digital-quality programming, there’s only one choice: XM® Radio® (EX-L).

Drive responsibly. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. For safety reasons, always launch your audio application or perform any other operation on your phone or audio device only when the vehicle is safely parked.

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time to GET GOING

No matter where you’re headed, the CR-V makes things easier. Its configurable interior provides plenty of room for your unique combination of people and gear. And the lightweight tailgate makes it simple to load and unload cargo. So pack it all in and get on the road. Because the journey really is half the fun.

EASY ACCESS

The tailgate swings up with the slightest nudge of your fingertips. Store cargo in a variety of ways, thanks to the dual-deck cargo shelf (EX, EX-L) that opens your options. It can keep things undercover, and it nests in the floor, entirely out of the way, when it’s not needed.

POWERED UP

A center console (EX-L) offers beverage holders, an MP3/auxiliary input jack and a 12-volt power outlet. On EX-L models with navigation, the center console also holds a 6-disc CD changer.

IN REACH

The convenient overhead storage is the perfect place for sunglasses.

TALK BACK

A conversation mirror lets you keep an eye on the rear-seat happenings.

MORE SPACE

Maps, cell phones, chargers or even gloves— it’ll fit in the dual glove compartments.

FLIP AND SIP

Rear passengers can flip down and enjoy an armrest with beverage holders.

Honda reminds you to properly secure items stored in the cargo area.

Drive responsibly. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. For safety reasons, always launch your audio application or perform any other operation on your phone or audio device only when the vehicle is safely parked.
EXERCISE YOUR OPTIONS
From passengers to possessions, the 2010 CR-V has a voluminous interior flexible enough to handle it all. Many seating configurations are possible thanks to the 60/40 split rear seats, which also slide forward and back to increase legroom. With the rear seats folded forward, there's more than 72 cubic feet of cargo space—a great excuse to bring along more toys.

Honda reminds you to properly secure items stored in the cargo area.
If it’s power that you seek, then you’re in luck. The 2010 CR-V boasts a more powerful 180-horsepower engine that’s eager to please. But not at the expense of fuel efficiency, which has been improved as well. So you can enjoy the best of both worlds.

**4-WHEELED CONFIDENCE**
The available Real Time™ 4WD system is just the thing for drives in the snow or rain—or virtually any condition with a low-traction surface. If the system detects a loss of traction, it can automatically send power to the rear wheels to help keep you underway. And there is no need for driver intervention, so you can stay focused on the challenging road ahead.

**i-VTEC ULEV AND YOU**
Just how do our engineers get both power and efficiency out of an engine? It’s no secret—it’s just engineering. Like i-VTEC, the latest version of our variable valve timing and lift electronic control. It provides both low-rpm torque as well as plenty of horsepower at higher revs. The smart, efficient powerplant also earns the CR-V Ultra-Low-Emission Vehicle (ULEV) designation.

**5 SPEEDS, NO CLUTCH**
The CR-V’s smooth-shifting 5-speed automatic transmission is tuned to provide both brisk acceleration and relaxed highway cruising. This advanced transmission uses Honda’s Grade Logic Control to prevent unwanted upshifts and downshifts in hilly terrain. It also incorporates an electronically controlled lockup torque converter to reduce “shift shock” during hard acceleration.
SIX AIRBAGS
A full array of airbags is at the ready to help protect you and your passengers in sufficient impacts. Dual-stage, multiple-threshold front airbags, side-curtain airbags with rollover sensor and front side airbags with passenger-side Occupant Position Detection System (OPDS) are all standard equipment in every CR-V.*

ADVANCED BRAKING
The 4-wheel anti-lock brakes also feature Brake Assist, which helps the driver apply full braking in some emergency situations. Electronic Brake Distribution (EBD) helps balance braking forces, depending upon dynamic loading.

ACE™ BODY STRUCTURE
The Advanced Compatibility Engineering™ (ACE) body structure is a Honda-exclusive body design that enhances occupant protection and crash compatibility in frontal collisions. The ACE design utilizes a network of connected structural elements to distribute crash energy more evenly throughout the front of the vehicle.

ACTIVE FRONT HEAD RESTRAINTS
Every CR-V comes with active head restraints in the front seats, which in a sufficient rear impact move forward and upward to reduce the likelihood of head and neck injury.

CHILD SAFETY
The CR-V’s standard Lower Anchors and Tethers for CHildren (LATCH) system makes it easier to install compatible child seats.

VEHICLE STABILITY ASSIST™
VSA® helps sense oversteer and understeer, and then can adjust brake pressure at each wheel and reduce engine power to help restore the driver's intended path of travel.

SECURITY
Honda is committed to providing safety for everyone – that means crash protection not only for our own drivers and passengers, but also for other vehicle occupants, and injury mitigation for pedestrians. We are dedicated to identifying and implementing advanced designs and features that help enhance the safety of vehicles on the road.

CRASH COURSES
We learn by testing in some of the world’s most sophisticated labs. The knowledge gained is seen in how we engineer our vehicles, with front and rear crush zones that help absorb crash energy before it can reach the passenger compartment.

A feeling of SECURITY
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TIRE PRESSURE MONITOR
The Tire Pressure Monitoring System (TPMS) will notify the driver if air pressure is significantly low. It’s a standard feature on every CR-V.

*Honda reminds you and your passengers to always buckle up. Children 12 and under are safest when properly restrained in the rear seat.
Every Honda is a smart value thanks to timeless design, great reliability and extended maintenance intervals. Check out our Best Overall Brand Award and Best Resale Value Awards from Kelley Blue Book’s kbb.com, Best Overall Value Awards from IntelliChoice® and – for our sixth year in a row – Industry Best Residual Value Award from Automotive Lease Guide.

CR-V 4WD EX shown in Opal Sage Metallic with accessory roof rack and ski attachment.

CR-V EX-L shown in Urban Titanium Metallic.

CR-V LX shown in Alabaster Silver Metallic.
A dream is a view of the world not as it is, but as it could be. For over 60 years, Honda has encouraged its associates to aim beyond what is currently possible. All for the purpose of progressing human mobility. This spirit has resulted in advances in environmental technology, like the hydrogen fuel cell FCX Clarity, that brings us closer to a future filled with blue skies. It guides us as we strive to exceed government safety regulations and has led to industry-changing innovations on the ground, in the water, and, with the HondaJet, in the air. And it pushes us to use premier race circuits as testing grounds for our ideas. Moving forward, our minds are open to new ideas, no matter where they come from. Because you never know what will be until you discover what can be. dreams.honda.com

CR-V EX-L shown in Glacier Blue Metallic.
**Safety**
- 3-Point Seat Belts at All Seating Positions
- Front 3-Point Seat Belts with Automatic Tensioning System
- Driver’s and Front Passenger’s Seat Belt Reminder
- Front-Seat Active Head Restraints
- Front Side Airbags with Passenger-Side Occupant Position Detection System (OPDS)
- Side Curtain Airbags with Rollover Sensor
- Driver’s and Front Passenger’s Active Head Restraints
- Advanced Compatibility Engineering™ (ACE™) Body Structure
- Anti-Lock Braking System (ABS)
- Electronic Brake Distribution (EBD)
- Vehicle Stability Assist™ (VSA™) with Traction Control
- Brake Assist
- Tire Pressure Monitoring System™ (TPMS)
- Daytime Running Lights (DRL)
- Side-Impact Door Beams
- Lower Anchors and Tethers for Children (LATCH): Lower Anchors (2nd-Row All), Tether Anchors (2nd-Row All)
- Child-Proof Rear Door Locks

**Exterior Features**
- One-Touch Power Moonroof with Tilt Feature
- Remote Entry System
- Security System
- Chrome Grille
- Chrome Window Trim
- Chrome License Plate Bracket
- Chrome Mirror Covers
- Chrome Door Handles
- Chrome Exterior Mirror Covers
- Heat-Rejecting Green-Tinted Glass
- Intermittent Rear Window Wiper/Washer
- Tinted Power Side Mirrors
- Body-Colored/Heated Power Side Mirrors
- Body-Colored Door Handles
- Rear Privacy Glass

**Audio Systems**
- 160-Watt AM/FM/CD Audio System with 4 Speakers
- 160-Watt AM/FM/CD In-Dash Audio System with 6 Speakers

**Engine**
- 4-cylinder
- 5-Speed Automatic Transmission
- Drive-by-Wire™ Throttle System

**Exterior Measurements**
- Wheelbase (in)
  - LX: 103.1
  - EX: 103.1
  - EX-L: 103.1
- Length (in)
  - LX: 179.3
  - EX: 179.3
  - EX-L: 179.3
- Height (in)
  - LX: 66.1
  - EX: 66.1
  - EX-L: 66.1
- Width (in)
  - LX: 71.6
  - EX: 71.6
  - EX-L: 71.6
- Track (in front/rear)
  - LX: 61.6
  - EX: 61.6
  - EX-L: 61.6
- Ground Clearance (in, unloaded)
  - LX: 6.7
  - EX: 6.7
  - EX-L: 6.7
- Curb Weight (lbs)
  - LX: 3386
  - EX: 3413
  - EX-L: 3430
- Towing Capacity (lbs)
  - LX: 1500
  - EX: 1500
  - EX-L: 1500

**Instrumental Measurements**
- Headroom (in, front/rear)
  - LX: 40.9
  - EX: 40.9
  - EX-L: 40.9
- Legroom (in, front/rear)
  - LX: 41.3
  - EX: 41.3
  - EX-L: 41.3
- Shoulder Room (in, front/rear)
  - LX: 56.9
  - EX: 56.9
  - EX-L: 56.9
- Hiproom (in, front/rear)
  - LX: 55.9
  - EX: 55.9
  - EX-L: 55.9
- Cargo Volume (cu ft, rear seat up/down)
  - LX: 35.7
  - EX: 35.7
  - EX-L: 35.7
- Passenger Volume (cu ft)
  - LX: 100.9
  - EX: 100.9
  - EX-L: 100.9
- Seating Capacity
  - LX: 5
  - EX: 5
  - EX-L: 5

**EPA Mileage Estimates/Capacities**
- 5-Speed Automatic (2WD; City/Highway/Combined)
  - LX: 21/28/24
  - EX: 21/28/24
  - EX-L: 21/28/24
- 5-Speed Automatic (4WD; City/Highway/Combined)
  - LX: 21/27/23
  - EX: 21/27/23
  - EX-L: 21/27/23
- Coolant System (gal)
  - LX: 5.3
  - EX: 5.3
  - EX-L: 5.3
- Fuel (gal)
  - LX: 15.3
  - EX: 15.3
  - EX-L: 15.3
- Required Fuel
  - LX: Regular Unleaded
  - EX: Regular Unleaded
  - EX-L: Regular Unleaded
- Towing Capacity (lbs)
  - LX: 1500
  - EX: 1500
  - EX-L: 1500
- Instrumentation
- Mazda Connect 
- Navigation Models
- XM® Radio®
- Digital Audio-Card Reader
- Navigation Models
- Speed-Sensitive Volume Control (SVC)
- Instrumentation
- Compass
- without Navigation
- Average Fuel Consumption Indicator
- without Navigation
- Miles-to-Empty Indicator
- without Navigation

*Does not apply to fluid and filter changes. May vary with driving conditions. See your owner’s manual for more details.*
Comfort & Convenience

<table>
<thead>
<tr>
<th>Feature</th>
<th>LX</th>
<th>EX</th>
<th>EX-L</th>
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<tbody>
<tr>
<td>Air Conditioning with Air-Filtration System</td>
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<tr>
<td>Dual-Zone Automatic Climate Control System</td>
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<td>Honda Satellite-Linked Navigation System™</td>
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<tr>
<td>with Voice Recognition and Rearview Camera</td>
<td>Available</td>
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<td>Bluetooth®® with Navigation</td>
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<tr>
<td>Power Windows with Auto-Up/Down Driver's Window</td>
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<tr>
<td>Power Door and Tailgate Locks</td>
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<tr>
<td>Cruise Control</td>
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<td>Tilt and Telescopic Steering Column</td>
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<td>Leather-Wrapped Steering Wheel</td>
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<td>Steering Wheel-Mounted Cruise and Audio Controls</td>
<td>Cruise Only</td>
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<td>Steering Wheel-Mounted Navigation and Phone Controls</td>
<td>with Navigation</td>
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<td>Retractable Center Tray Table</td>
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<td>Center Console</td>
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<td>Driver's and Front-Passenger's Vanity Mirrors</td>
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<tr>
<td>Conversation Mirror with Sunglasses Holder</td>
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<tr>
<td>Instrument Panel-Mounted Shifter</td>
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<td>Leather-Wrapped Steering Wheel</td>
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<tr>
<td>Beverage Holders, Front and Rear (if total)</td>
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<td>12-Volt Power Outlets</td>
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<td>Front/Rear</td>
<td>Front/Center</td>
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<td>Front/Rear</td>
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<tr>
<td>Under-Seat Storage Bin</td>
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<td>Door-Pocket Storage Bins</td>
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<tr>
<td>Driver-Side Garment Hook</td>
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<tr>
<td>Remote Fuel Hitter Door Release</td>
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<tr>
<td>Rear Window Defroster</td>
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<tr>
<td>Rear-Seat Heater Ducts</td>
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<tr>
<td>Floor Mats</td>
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<tr>
<td>Dual-Deck Cargo Shelf</td>
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<tr>
<td>Cargo Area Tie-Down Anchors (4 total)</td>
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<tr>
<td>Cargo Area Light</td>
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1 The Honda Satellite-Linked Navigation System™ is available on EX-L models in the United States, except Alaska. Please see your Honda dealer for details. 2 The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc., and are used by such marks by Honda Motor Co., Ltd., under license. 3 Windows Media® is a trademark or registered trademark of Microsoft Corporation in the United States and/or other countries. 4 Required XM Radio subscription sold separately after 90-day trial period. Subscriptions are governed by the XM Customer Agreement available at xmradio.com/services/terms. Other fees and taxes apply after trial period, see XM Customer Agreement for details. Fees and programming subject to change. Service not available in Canada, Alaska, or Hawaii. 5 2009 Sirius XM Radio Inc. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. and its subsidiaries. 6 The USB Audio Interface is used for direct connection to and control of some current digital audio players and other USB devices that contain MP3, WMA or AAC music files. Some USB devices with security software and digital rights-protected files may not work. Please see your Honda dealer for details. 7 Carrying too much cargo or improperly storing it can affect the handling, stability and operation of this vehicle. Before carrying any cargo, be sure to consult the owner's manual for load limits and loading guidelines. 8 Based on 2010 EPA mileage estimates, reflecting new EPA fuel economy methods beginning with 2008 models. Please see your Honda dealer for details. 9 Carrying too much cargo or improperly storing it can affect the handling, stability and operation of this vehicle. Before carrying any cargo, be sure to consult the owner's manual for load limits and loading guidelines. 10 Based on 2010 EPA mileage estimates, reflecting new EPA fuel economy methods beginning with 2008 models. Please see your Honda dealer for details. Do not compare to models before 2008. Your actual mileage will vary depending on how you drive and maintain your vehicle. 11 LEV is certified by the California Air Resources Board (CARB). For optimal tire wear and performance, tire pressure should be checked regularly with a gauge. Do not rely solely on the monitor system. Please see your Honda dealer for details. 12 Kelley Blue Book’s Kbb.com awarded Honda six Best Resale Value Awards for the 2008 Civic, the 2008 Civic Hybrid, the 2009 CR-V’s the 2009 CR-V’s the 2009 CR-V, the 2009 Odyssey and overall Brand. www.kbb.com/trade. Vehicle’s projected resale value is specific to the 2009 model year. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc. 13 Based on 2009 model-year study. IntelliChoice, Inc. www.intellichoice.com. 14 Automotive Lease Guide 2009 Industry Brand Residual Value Award. 15 Featuring requires the addition of the Honda accessory trailer hitch and hitch ball. Please see your Honda dealer for details. 16 3-Year/36,000-Mile Limited Warranty, 5-Year/60,000-Mile Limited Powertrain Warranty. Ordinary maintenance or adjustments, parts subject to normal wear and replacement, and certain items are excluded. Please see your Honda dealer for details. 17 Always use seat belts and appropriate child seats. Children 12 and under are safest when properly restrained in the rear seat. Specifications, features, illustrations and equipment shown in this brochure are based upon the latest available information at the time of printing. Although descriptions are believed to be correct, accuracy cannot be guaranteed. American Honda Motor Co., Inc. reserves the right to make changes at any time, without notice or obligation, in colors, specifications, accessories, materials and models. Some features mentioned herein are not available in all areas. Please see your Honda dealer for details. 18 Some vehicles may be shown with optional equipment. Available - Optional. All images contained in herein are either owned by American Honda Motor Co., Inc. or used under a valid license. It is a violation of federal law to reproduce these images without express written permission from American Honda Motor Co., Inc., or the individual copyright owner of such images. Honda Financial Services is a DBA of American Honda Finance Corporation. Honda, the H-mark symbol, Honda Care, Honda Satellite-Linked Navigation System, HondaJet, Advanced Compatibility Engineering, ACE, Drive-by-Wire, HandsFreeLink, Real Time, Vehicle Stability Assist, VSA and i-VTEC are trademarks of Honda Motor Co., Ltd. © 2009 American Honda Motor Co., Inc.